

City of Avalon  
Sea Level Rise Vulnerability Assessment and  
Targeted Local Coastal Program Amendment

**Community Engagement Plan**

August 29, 2018

**Prepared for:**



City of Avalon  
410 Avalon Canyon Rd.  
Avalon, CA 90704

**Produced by:**



moffatt & nichol  
3780 Kilroy Airport Way, Suite 600  
Long Beach, CA 90806  
(562) 426-9551

## 1. PURPOSE

The City of Avalon is in the process of assessing the community's vulnerability to sea level rise (SLR) to inform a targeted amendment of their Local Coastal Program (LCP). This Community Engagement Plan describes the process by which local stakeholders and the general public will be informed of and involved in the process.

## 2. COMMUNITY ENGAGEMENT GOALS

The project team recognizes community engagement as a key step in the SLR vulnerability assessment and LCP amendment process. In recognition of the importance of local knowledge in assessing vulnerabilities and adaptation planning, community engagement efforts will be conducted with the following goals in mind:

- Provide information on sea level rise science, projections and how they influence coastal hazards in Avalon
- Solicit input from local stakeholders on past coastal storm events and resources of importance to the community
- Address community concerns related to the SLR vulnerability assessment process
- Provide information on Local Coastal Program functions and recent guidance on incorporating sea level rise into these programs
- Inform community members of adaptation strategies that could be incorporated into the targeted LCP amendment to help reduce potential impacts from sea level rise

## 3. COMMUNITY INPUT OPPORTUNITIES

Residents and key stakeholders within the City of Avalon will be able to provide input on community and environmental assets addressed in the SLR vulnerability assessment as well as potential hazard mitigation approaches in the following settings:

- City Council briefings
- Focused meetings with stakeholders and community groups
- Open-house format community workshops



## 4. POTENTIAL ISSUE ASSESSMENT

The complex nature of SLR adaptation within coastal communities can present a number of community engagement and communication challenges. Listed below are potential subject areas the project team will seek to proactively address, clarify, and ameliorate during the community engagement process.

- Concerns over SLR science and validity of projections
- Alteration of community character due to future hazards or mitigation practices
- Economic impacts to the community
- Impacts to local ecosystems
- Potential cost of adaptation measures

## 5. STAKEHOLDER OUTREACH

Due to its location, the City of Avalon has a unique coastal character. Many local businesses, residents, facilities, and community organizations have connections to the waterfront and are thus invested in its future. The following parties have been identified through conversations with City officials as key stakeholders for targeted outreach. This is not an all-inclusive list and there may be additional groups identified for targeted outreach throughout the Study.

- Catalina Island Company
- Catalina Island Conservancy
- Catalina Express
- Southern California Edison
- Business Community
- Chamber of Commerce

## 6. INVITATION PROCESS

The team will use multiple means for notifying stakeholder groups and the public, that may include direct contact with those listed in Section 5 of this plan, posts on the City website, and email announcements to groups and individuals that request to be added to the notification list.



## 7. PUBLIC ENGAGEMENT PROCESS AND TIMELINE

### City Council Briefing

Date/Time	08/21/18 at 5:00 PM
Location	City Hall, 410 Avalon Canyon Road, Avalon, CA 90704
Focus	Provide information to council members on the planned approach for the Sea Level Rise Vulnerability Assessment and LCP amendment. Solicit input from the council on community engagement plan and key community assets to be evaluated in the vulnerability assessment.
Format	10 - 15 minute presentation to City Council followed by a question/answer session.

### Focused Meeting with Key Stakeholders

Date/Time	November/December 2018, before initial community meeting
Location	City Office
Focus	Provide information to identified key stakeholders regarding the initial findings of the vulnerability assessment. Solicit input on projected hazards, sensitivity of community assets and adaptation strategies to consider in the draft vulnerability assessment.
Format	Small group meeting(s). Brief presentation followed by a guided discussion.



**Initial Community Meeting – Public Workshop #1**

Date/Time	November/December 2018, 3-5pm prior to City Council meeting
Location	City Hall, 410 Avalon Canyon Road, Avalon, CA 90704
Focus	Provide information to community members on coastal hazards concepts, the LCP update process, and findings from the draft vulnerability assessment. Introduce potential adaptation solutions. Solicit input on community assets and potential hazards for vulnerability assessment. Address potential concerns related to SLR planning and adaptation.
Format	Open house format meeting. Brief presentation led by the project team followed by an open house style discussion with several information stations on coastal hazards, community assets, LCP policies and timing/process for the LCP Update.

**Second Community Meeting – Public Workshop #2**

Date/Time	TBD, coincides with City Council meeting
Location	City Hall, 410 Avalon Canyon Road, Avalon, CA 90704
Focus	Present findings of vulnerability assessment. Provide details on potential adaptation solutions included in the draft Targeted LCP Amendment. Answer questions and address concerns over potential adaptation strategies.
Format	Town hall format meeting. Presentation by the project team followed by a question/answer session.

