

City of Avalon  
 Catalina Visitor Driven Revenues and Hotel Occupancy Statistics (Cash Basis)  
 Unaudited Data updated through May 2015

Transient Occupancy Tax Revenues (Hotels, Property Managed & Singles) (TOT currently 12%)

																		Change From	
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Prior Month	Prior Year Same Month
January	\$ 55,810	\$ 94,328	\$ 51,406	\$ 78,639	\$ 91,235	\$ 59,549	\$ 103,907	\$ 134,804	\$ 164,897	\$ 110,793	\$ 80,761	\$ 72,020	\$ 176,856	\$ 148,046	\$ 99,510	\$ 149,329	\$ 130,635	-12.3%	-12.5%
February	74,541	65,647	62,620	56,738	52,011	68,386	99,858	89,700	95,665	98,064	85,043	89,519	89,210	100,725	117,050	159,767	177,561	35.9%	11.1%
March	84,377	96,265	79,563	77,652	73,393	107,075	104,399	151,092	114,173	120,444	115,576	106,114	126,077	148,680	255,704	230,217	345,499	94.6%	50.1%
April	76,417	104,976	125,091	147,337	129,144	109,755	185,209	147,255	175,916	220,018	137,101	141,501	140,516	186,789	280,258	286,952	378,400	9.5%	31.9%
May	149,598	200,485	173,714	152,680	125,466	187,957	204,335	214,382	304,730	194,860	138,228	113,823	235,048	195,265	261,730	355,531	447,576	18.3%	25.9%
June	213,087	187,610	195,779	164,337	224,714	197,489	310,101	251,029	241,970	286,827	253,081	322,394	320,388	232,488	542,335	550,389	778,057	0.0%	0.0%
July	389,353	305,999	294,763	320,668	269,226	238,168	327,228	345,370	393,277	390,749	345,733	319,722	341,042	703,643	736,930	736,930	736,930	0.0%	0.0%
August	306,668	371,824	387,676	400,489	352,368	494,452	555,027	625,383	585,590	399,415	486,312	621,809	714,135	627,608	715,940	814,321	814,321	0.0%	0.0%
September	388,431	345,865	433,740	434,983	494,218	529,424	641,183	687,028	682,250	947,900	632,306	621,036	702,556	501,577	469,346	460,132	460,132	0.0%	0.0%
October	209,655	327,443	206,334	247,482	252,809	277,866	317,977	447,090	368,792	358,989	282,747	309,530	394,913	295,448	304,178	420,248	420,248	0.0%	0.0%
November	217,559	190,081	213,688	153,161	195,602	416,515	316,754	313,806	316,505	129,068	242,020	279,267	309,540	220,490	245,286	254,150	254,150	0.0%	0.0%
December	94,162	92,588	116,076	168,829	167,036	143,590	149,858	128,568	173,677	309,105	127,671	175,093	148,254	136,866	124,521	148,918	148,918	0.0%	0.0%
Totals	\$ 2,259,659	\$ 2,383,113	\$ 2,340,450	\$ 2,402,995	\$ 2,427,222	\$ 2,830,224	\$ 3,315,836	\$ 3,535,507	\$ 3,617,444	\$ 3,566,230	\$ 2,926,581	\$ 3,171,828	\$ 3,698,535	\$ 3,497,625	\$ 4,152,788	\$ 4,608,011	\$ 4,479,671	n/a	n/a
% Change	22.7%	5.5%	-1.8%	2.7%	1.0%	16.6%	17.2%	6.6%	2.3%	-1.4%	-17.9%	8.4%	16.6%	-5.4%	18.7%	11.0%	n/a		
\$ Change	\$ 418,486	\$ 123,454	\$ (42,663)	\$ 62,545	\$ 24,227	\$ 403,002	\$ 485,612	\$ 219,671	\$ 81,937	\$ (51,213)	\$ (639,649)	\$ 245,248	\$ 526,707	\$ (200,910)	\$ 655,163	\$ 455,223	n/a		
Jan through May:	\$ 440,744	\$ 561,702	\$ 492,394	\$ 513,046	\$ 471,249	\$ 532,722	\$ 697,708	\$ 737,233	\$ 855,382	\$ 744,178	\$ 556,710	\$ 522,978	\$ 767,707	\$ 779,505	\$ 1,014,252	\$ 1,181,796	\$ 1,479,671	33.1%	25.2%
% Change from prior period	33.1%	27.4%	-12.3%	4.2%	-8.1%	13.0%	31.0%	5.7%	16.0%	-13.0%	-25.2%	-6.1%	46.8%	1.5%	30.1%	16.5%	25.2%		

Accommodations Occupancy Rates (Hotels only)

																		Change From	
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Prior Month	Prior Year Same Month
January	26.2%	26.7%	32.3%	21.9%	24.9%	25.9%	20.0%	24.5%	22.9%	20.3%	22.1%	17.8%	18.2%	18.5%	27.8%	33.2%	35.0%	7.1%	5.3%
February	37.2%	38.6%	35.4%	37.0%	34.8%	36.7%	30.6%	34.7%	34.7%	34.3%	27.1%	28.9%	29.1%	30.1%	36.8%	41.2%	45.2%	29.4%	9.7%
March	45.1%	44.8%	44.4%	50.0%	46.2%	42.1%	42.0%	38.9%	47.0%	51.2%	38.2%	37.8%	38.5%	43.3%	52.8%	59.0%	60.6%	34.0%	2.7%
April	55.1%	63.9%	55.6%	50.8%	51.1%	54.5%	51.4%	52.6%	57.0%	58.2%	47.3%	43.9%	44.1%	46.4%	54.0%	64.7%	68.0%	12.3%	5.2%
May	59.2%	62.1%	59.0%	55.8%	54.6%	55.9%	50.9%	54.2%	52.0%	53.9%	45.0%	49.8%	49.9%	50.8%	57.4%	65.8%	62.9%	-7.5%	-4.4%
June	73.2%	77.8%	73.9%	74.3%	66.5%	63.5%	61.1%	62.0%	63.3%	63.1%	45.5%	57.5%	59.6%	61.1%	67.0%	74.3%	74.3%	0.0%	0.0%
July	83.6%	86.4%	83.5%	81.8%	79.9%	75.2%	76.7%	83.5%	75.7%	75.8%	61.0%	79.1%	82.3%	84.3%	80.6%	83.1%	83.1%	0.0%	0.0%
August	93.5%	94.1%	91.6%	92.5%	92.3%	85.2%	85.5%	86.6%	80.2%	81.3%	70.8%	76.4%	77.0%	84.0%	76.9%	82.3%	82.3%	0.0%	0.0%
September	68.4%	70.3%	65.8%	65.6%	60.4%	63.3%	60.2%	64.3%	69.8%	65.0%	49.7%	53.6%	55.2%	63.0%	64.4%	71.0%	71.0%	0.0%	0.0%
October	63.6%	59.7%	54.4%	55.1%	55.0%	49.8%	55.6%	57.2%	50.6%	45.9%	42.9%	48.0%	48.5%	52.74%	53.0%	67.0%	67.0%	0.0%	0.0%
November	46.0%	42.9%	38.9%	39.3%	25.4%	36.1%	32.1%	41.0%	38.9%	34.9%	30.2%	36.7%	33.3%	41.57%	45.1%	47.4%	47.4%	0.0%	0.0%
December	31.7%	32.3%	27.6%	25.4%	24.9%	25.7%	25.8%	28.3%	25.1%	23.4%	22.7%	27.3%	27.8%	31.66%	32.3%	32.6%	32.6%	0.0%	0.0%
Annual Average	56.9%	58.3%	55.2%	54.1%	51.3%	51.2%	49.3%	52.6%	51.4%	50.6%	41.9%	46.2%	47.0%	50.6%	54.0%	60.1%	n/a		
% Change	10.0%	2.4%	-5.6%	-2.0%	-5.4%	-0.3%	-3.7%	6.2%	-2.3%	-1.6%	-20.8%	9.4%	17.0%	7.2%	6.3%	10.2%	n/a		
Jan through May:	44.6%	47.2%	45.3%	43.1%	42.3%	43.0%	39.0%	41.7%	42.7%	43.6%	36.0%	35.6%	36.0%	37.8%	45.7%	52.8%	54.4%	22.1%	3.0%
% Change from prior period	22.1%	5.9%	-4.0%	-4.9%	-1.8%	1.7%	-9.4%	6.8%	2.6%	2.0%	-17.5%	-0.9%	0.9%	5.2%	20.9%	15.4%	3.0%		

Admissions Tax Revenues (4%; includes Admissions Taxes & Harbor Admissions Taxes)

																		Change From	
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Prior Month	Prior Year Same Month
January	\$ 10,362	\$ 17,961	\$ 14,597	\$ 10,832	\$ 12,448	\$ 11,128	\$ 17,812	\$ 27,495	\$ 22,379	\$ 16,394	\$ 20,866	\$ 16,191	\$ 23,455	\$ 39,760	\$ 17,843	\$ 32,240	\$ 34,867	-21.2%	8.1%
February	13,865	13,579	20,240	14,391	15,221	13,089	14,245	17,798	13,972	12,264	10,080	13,936	12,954	23,922	26,511	31,070	39,485	13.2%	27.1%
March	12,295	14,720	14,042	15,544	10,871	23,712	19,144	24,273	23,276	19,281	12,420	11,910	19,382	11,557	44,310	36,676	65,920	67.0%	79.7%
April	20,365	15,602	18,508	23,770	18,684	29,576	25,961	24,672	33,151	29,376	22,565	17,290	18,441	51,227	47,625	52,175	77,043	16.9%	47.7%
May	6,972	37,320	24,339	22,741	21,959	29,073	29,939	36,375	22,548	32,930	28,027	27,880	34,357	46,566	24,138	71,533	68,611	-10.9%	-4.1%
June	45,372	32,691	36,666	38,402	43,908	42,970	35,039	43,603	37,618	22,060	24,328	41,867	46,802	21,118	124,674	136,709	136,709	0.0%	0.0%
July	42,454	56,012	69,002	46,419	50,954	59,289	73,862	51,200	61,884	84,808	69,211	21,414	61,288	77,538	26,325	22,617	22,617	0.0%	0.0%
August	50,883	51,247	44,661	70,031	61,485	66,128	57,528	78,951	27,348	47,538	53,782	113,212	101,541	99,911	109,566	113,356	113,356	0.0%	0.0%
September	63,875	77,865	69,053	61,831	78,080	93,189	76,471	68,488	94,405	79,840	64,228	88,125	101,953	73,356	148,083	103,921	103,921	0.0%	0.0%
October	35,667	40,399	41,703	35,899	43,823	43,732	70,846	53,519	45,156	46,363	27,827	12,323	67,629	75,116	50,168	83,448	83,448	0.0%	0.0%
November	43,714	23,100	32,866	47,443	60,363	70,027	39,426	47,285	34,296	14,024	69,243	93,309	70,110	34,561	40,935	80,885	80,885	0.0%	0.0%
December	14,641	12,198	23,293	29,486	26,558	19,758	49,358	59,143	59,827	62,143	19,615	25,917	19,377	26,833	15,172	44,265	44,265	0.0%	0.0%
Totals	\$ 360,466	\$ 392,693	\$ 408,970	\$ 416,789	\$ 444,354	\$ 501,671	\$ 509,631	\$ 532,802	\$ 475,860	\$ 467,022	\$ 422,192	\$ 483,374	\$ 577,289	\$ 581,465	\$ 675,350	\$ 808,895	\$ 285,926	n/a	n/a
% Change	12.8%	8.9%	4.1%	1.9%	6.6%	12.9%	1.6%	4.5%	-10.7%	-1.9%	-9.6%	14.5%	19.4%	0.7%	16.1%	19.8%	n/a		
\$ Change	\$ 40,929	\$ 32,226	\$ 16,277	\$ 7,819	\$ 27,565	\$ 57,317	\$ 7,960	\$ 23,171	\$ (56,942)	\$ (8,838)	\$ (44,830)	\$ 61,182	\$ 93,915	\$ 4,176	\$ 93,885	\$ 133,545	n/a		
Jan through May:	\$ 63,859	\$ 99,181	\$ 91,726	\$ 87,278	\$ 79,183	\$ 106,578	\$ 107,100	\$ 130,613	\$ 115,326	\$ 110,245	\$ 93,958	\$ 87,207	\$ 108,589	\$ 173,032	\$ 160,427	\$ 223,694	\$ 285,926	7.6%	27.8%
% Change from prior period	7.6%	55.3%	-7.5%	-4.8%	-9														

Catalina Visitor Driven Revenues and Hotel Occupancy Statistics (Cash Basis)

Unaudited Data updated through May 2015

Harbor Use Fees (7%)

																		Change From	
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Prior Month	Prior Year Same Month
January													\$ 6,305	\$ 6,416	\$ 4,782	\$ 8,968	\$ 12,985	26.2%	44.8%
February													11,004	11,233	10,927	11,844	11,440	-11.9%	-3.4%
March													10,812	16,860	15,858	11,537	27,701	142.1%	140.1%
April													16,371	16,767	16,241	28,966	21,907	-20.9%	-24.4%
May													16,634	16,843	18,460	29,595	22,566	3.0%	-23.8%
June													43,496	57,307	50,320	55,675		0.0%	0.0%
July												\$ 43,431	50,587	47,402	56,066	61,113		0.0%	0.0%
August												47,753	38,119	45,122	54,080	49,142		0.0%	0.0%
September												14,925	42,768	42,084	27,873	25,268		0.0%	0.0%
October												18,776	27,247	25,121	21,925	19,693		0.0%	0.0%
November												8,046	11,802	11,355	6,931	15,420		0.0%	0.0%
December												5,426	10,179	8,416	8,194	10,287		0.0%	0.0%
<b>Totals</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$ 138,357	\$ 285,324	\$ 304,926	\$ 291,657	\$ 327,509	\$ 96,598		
<b>% Change</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	106.2%	6.9%	-4.4%	12.3%			
<b>\$ Change</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$ 146,967	\$ 19,602	\$ (13,269)	\$ 35,852	n/a		
<b>Jan through May:</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$ 61,126	\$ 68,119	\$ 66,268	\$ 90,910	\$ 96,598		
<b>% Change from prior period</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	11.4%	-2.7%	37.2%	<b>6.3%</b>		

Sales Tax Revenues (9.5%)

																		Change From	
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Prior Month	Prior Year Same Month
January	\$ 28,700	\$ 33,600	\$ 34,700	\$ 32,000	\$ 38,700	\$ 36,500	\$ 31,800	\$ 41,300	\$ 33,900	\$ 30,400	\$ 28,300	\$ 24,500	\$ 25,500	\$ 28,000	\$ 28,100	\$ 33,900	\$ 33,600	-52.0%	-0.9%
February	38,300	44,800	46,300	38,400	51,600	48,600	42,400	55,000	45,100	40,500	31,000	31,600	34,000	37,300	37,400	45,200	44,800	33.3%	-0.9%
March	40,614	32,826	123,314	54,761	22,640	46,893	30,587	5,609	13,970	26,036	31,396	26,328	29,809	25,838	43,235	30,510	52,433	17.0%	71.9%
April	21,200	23,700	32,600	23,000	25,200	28,000	23,500	24,800	19,400	22,900	24,000	17,600	18,100	20,700	23,400	25,600	29,900	-43.0%	16.8%
May	28,900	31,737	43,400	30,600	33,600	35,200	31,300	33,200	25,800	30,500	25,700	25,600	26,600	27,600	31,200	34,100	40,281	34.7%	18.1%
June	56,382	82,070	31,437	61,780	72,925	64,194	44,590	23,424	61,000	50,784	24,609	44,222	46,005	52,737	56,250	67,023		0.0%	0.0%
July	44,400	46,900	53,000	22,750	24,450	47,400	19,250	41,600	21,200	19,050	15,550	38,200	36,200	38,400	43,700	44,700		0.0%	0.0%
August	59,200	62,600	67,400	55,300	65,200	63,200	51,300	55,500	56,500	50,800	36,800	51,000	48,200	51,200	58,200	59,600		0.0%	0.0%
September	89,273	92,848	57,805	83,676	70,904	79,626	22,930	76,262	52,218	72,127	50,200	42,940	62,770	89,331	46,099	93,214		0.0%	0.0%
October	71,600	64,400	68,300	80,300	69,900	53,000	37,700	54,100	55,400	59,400	50,200	45,800	49,200	63,500	70,100	63,300		0.0%	0.0%
November	95,500	85,800	91,100	101,500	93,200	70,700	50,200	72,200	73,900	79,200	66,900	61,000	65,600	84,600	93,500	84,400		0.0%	0.0%
December	20,203	72,945	72,988	18,800	50,829	36,431	140,660	51,703	56,822	41,092	24,842	54,985	80,178	57,758	22,508	69,944		0.0%	0.0%
<b>Totals</b>	\$ 594,272	\$ 674,226	\$ 722,344	\$ 602,867	\$ 619,148	\$ 609,743	\$ 526,217	\$ 534,698	\$ 515,210	\$ 522,789	\$ 409,496	\$ 463,775	\$ 522,162	\$ 576,964	\$ 553,692	\$ 651,491	\$ 201,014		
<b>% Change</b>	1.8%	13.5%	7.1%	-16.5%	2.7%	-1.5%	-13.7%	1.6%	-3.6%	1.5%	-21.7%	13.3%	12.6%	10.5%	-4.0%	17.7%	n/a		
<b>\$ Change</b>	\$ 10,227	\$ 79,954	\$ 48,118	\$ (119,477)	\$ 16,281	\$ (9,405)	\$ (83,526)	\$ 8,481	\$ (19,488)	\$ 7,579	\$ (113,293)	\$ 54,279	\$ 58,387	\$ 54,802	\$ (23,272)	\$ 97,799	n/a		
<b>Jan through May:</b>	\$ 157,714	\$ 166,663	\$ 280,314	\$ 178,761	\$ 171,740	\$ 195,193	\$ 159,587	\$ 159,909	\$ 138,170	\$ 150,336	\$ 140,396	\$ 125,628	\$ 134,009	\$ 139,438	\$ 163,335	\$ 169,310	\$ 201,014		
<b>% Change from prior period</b>	4.9%	5.7%	68.2%	-36.2%	-3.9%	13.7%	-18.2%	0.2%	-13.6%	8.8%	-6.6%	-10.5%	6.7%	4.1%	17.1%	3.7%	<b>18.7%</b>		

\* Excludes Hospital's portion

Wharfage Fees - Cross-Channel Carriers

																		Change From	
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Prior Month	Prior Year Same Month
January	\$ 66,461	\$ 17,517	\$ 3,775	\$ 74,465	\$ 94,107	\$ 2,309	\$ 161,297	\$ 108,639	\$ 20,562	\$ 4,232	\$ 13,130	\$ 94,322	\$ 141,624	\$ 166,161	\$ 97,577	\$ 129,180	\$ 124,058	-4.8%	-3.97%
February	9,926	56,660	61,572	88,730	82,031	74,200	324	73,760	89,738	90,406	72,992	135,116	11	209,313	128,095	143,775	152,398	22.8%	6.00%
March	99,839	58,129	56,851	75,425	84,555	167,714	57,161	69,815	82,840	70,006	156,811	82,080	62,605	19,463	209,185	217,208	254,548	67.0%	17.19%
April	71,931	55,392	122,361	107,609	94,575	21,293	77,754	95,798	112,178	107,300	13,486	115,020	65,378	148,951	205,793	249,548	277,173	8.9%	11.07%
May	22,836	71,936	108,620	139,502	118,881	141,790	123,098	104,044	167,524	168,834	126,318	17,510	208,259	185,610	254,042	288,850	288,108	3.9%	-0.26%
June	95,656	197,653	124,791	150,608	145,874	346,042	150,007	140,880	177,090	158,586	315,214	140,730	22,123	228,152	323,160	335,643		0.0%	0.00%
July	272,417	170,660	163,411	397,940	377,373	209,922	307,109	340,310	372,184	409,284	190,688	187,812	202,742	430,202	429,020	441,210		0.0%	0.00%
August	26,381	247,327	311,697	58,546	308,262	55,505	307,109	390,360	329,712	35,182	278,438	186,248	257,178	428,686	426,472	442,625		0.0%	0.00%
September	360,449	204,567	47,081	325,064	31,454	313,358	313,790	55,306	47,020	332,896	307,926	620,196	372,804	290,575	289,845	282,865		0.0%	0.00%
October	114,219	21,944	306,288	305,688	503,293	298,239	25,644	359,996	341,172	344,458	29,302	20,628	216,474	210,447	215,777	248,003		0.0%	0.00%
November	12,848	120,632	180,684	186,885	17,198	304,863	178,701	377,574	211,304	173,906	300,010	241,856	96,356	172,638	184,258	205,013		0.0%	0.00%
December	251,800	65,850	216,229	131,489	232,109	4,219	123,292	120,607	256,728	226,806	10,424	8,077	219,120	115,830	138,160	130,373		0.0%	0.00%
<b>Totals</b>	\$ 1,404,762	\$ 1,288,267	\$ 1,703,360	\$ 2,041,951	\$ 2,089,712	\$ 1,939,451	\$ 1,825,282	\$ 2,237,086	\$ 2,208,302	\$ 2,121,896	\$ 1,814,738	\$ 1,849,595	\$ 1,864,674	\$ 2,606,028	\$ 2,901,384	\$ 3,114,291	\$ 1,096,283		
<b>% Change</b>	0.4%	-8.3%	32.2%	19.9%	2.3%	-7.2%	-5.9%	22.6%	-1.3%	-3.9%	-14.5%	1.9%	0.8%	39.8%	11.3%	7.3%	n/a		
<b>\$ Change</b>	\$ 5,890	\$ (116,495)	\$ 415,093	\$ 338,591	\$ 47,761	\$ (150,261)	\$ (114,169)	\$ 411,804	\$ (28,784)	\$ (86,406)	\$ (307,158)	\$ 34,857	\$ 15,079	\$ 741,355	\$ 295,356	\$ 212,907	n/a		
<b>Jan through May:</b>	\$ 270,993	\$ 259,634	\$ 353,179	\$ 485,731	\$ 474,149	\$ 407,305	\$ 419,633	\$ 452,055	\$ 472,842	\$ 440,778	\$ 382,736	\$ 444,048	\$ 477,877	\$ 729,498	\$ 894,692	\$ 1,028,561	\$ 1,096,283		
<b>% Change from prior period</b>	21.5%	-4.2%	36.0%	37.5%	-2.4%	-14.1%	3.0%	7.7%	4.6%	-6.8%	-13.2%	16.0%	7.6%	52.7%	22.6%	15.0%	<b>6.6%</b>		

Catalina Visitor Driven Revenues and Hotel Occupancy Statistics (Cash Basis)

Unaudited Data updated through May 2015

Wharfage Fees - Crusie Ships

																	Change From		
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014*	2015	Prior Month	Prior Year Same Month
January													\$ 15,190	\$ 19,590	\$ 20,639	\$ 31,024	\$ 39,300	20.3%	26.7%
February													14,699	15,349	16,204	13,568	39,230	-0.2%	189.1%
March													19,851	16,464	17,470	65,060	45,930	17.1%	-29.4%
April													16,979	21,628	46,979	55,685	49,570	7.9%	-11.0%
May													15,962	23,459	30,270	43,650	37,344	-24.7%	-14.4%
June													19,709	17,348	17,942	47,391		0.0%	0.0%
July												\$ 9,589	26,444	21,355	22,421	35,210		0.0%	0.0%
August												24,865	21,093	17,066	17,942	31,762		0.0%	0.0%
September												23,910	18,542	25,592	29,304	36,014		0.0%	0.0%
October												17,728	18,488	29,262	36,104	26,318		0.0%	0.0%
November												18,658	15,589	16,239	13,644	34,424		0.0%	0.0%
December												11,845	8,488	16,788	20,523	32,664		0.0%	0.0%

Totals	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$ 106,594	\$ 211,035	\$ 240,140	\$ 289,444	\$ 452,769	\$ 211,374
% Change	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	98.0%	13.8%	20.5%	56.4%	n/a	
\$ Change	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$ 104,440	\$ 29,105	\$ 49,304	\$ 163,325	n/a	

Jan through May:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$ 66,720	\$ 73,031	\$ 101,292	\$ 208,987	\$ 211,374
% Change from prior period	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	9.5%	38.7%	106.3%	1.1%

\*Effective for 2014 the City began paying an annual marketing incentive to one of the cruise ship operators for deploying a second ship with 50+ calls per year. The Wharfage Fees have been reduced for this fee.

Total Visitor Driven Revenues

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	
TOT Taxes	\$ 2,259,659	\$ 2,383,113	\$ 2,340,450	\$ 2,402,995	\$ 2,427,222	\$ 2,830,224	\$ 3,315,836	\$ 3,535,507	\$ 3,617,444	\$ 3,566,230	\$ 2,926,581	\$ 3,171,828	\$ 3,698,535	\$ 3,497,625	\$ 4,152,788	\$ 4,608,011	\$ 1,479,671
Admissions Tax	360,466	392,693	408,970	416,789	444,354	501,671	509,631	532,802	475,860	467,022	422,192	483,374	577,289	581,465	675,350	808,895	285,926
Harbor Use Fees	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	138,357	285,324	304,926	291,657	327,509	96,598
Wharfage Fees - CS	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	106,594	211,035	240,140	289,444	452,769	211,374
Sales Taxes	594,272	674,226	722,344	602,867	619,148	609,743	526,217	534,698	515,210	522,789	409,496	463,775	522,162	576,964	553,692	651,491	201,014
Wharfage Fees - CC	1,404,762	1,288,267	1,703,360	2,041,951	2,089,712	1,939,451	1,825,282	2,237,086	2,208,302	2,121,896	1,814,738	1,849,595	1,864,674	2,606,028	2,901,384	3,114,291	1,096,283
Totals	\$ 4,619,159	\$ 4,738,298	\$ 5,175,124	\$ 5,464,602	\$ 5,580,436	\$ 5,881,089	\$ 6,176,967	\$ 6,840,094	\$ 6,816,816	\$ 6,677,938	\$ 5,573,007	\$ 6,213,524	\$ 7,159,018	\$ 7,807,148	\$ 8,864,315	\$ 9,962,966	\$ 3,370,865
% Change	11.5%	2.6%	9.2%	5.6%	2.1%	5.4%	5.0%	10.7%	-0.3%	-2.0%	-16.5%	11.5%	15.2%	9.1%	13.5%	12.4%	n/a
\$ Change	\$ 475,532	\$ 119,139	\$ 436,826	\$ 289,478	\$ 115,834	\$ 300,653	\$ 295,878	\$ 663,127	\$ (23,278)	\$ (138,878)	\$ (1,104,930)	\$ 640,516	\$ 945,494	\$ 648,130	\$ 1,057,167	\$ 1,098,650	n/a

Jan through May:	\$ 933,310	\$ 1,087,181	\$ 1,217,613	\$ 1,264,816	\$ 1,196,321	\$ 1,241,797	\$ 1,384,028	\$ 1,479,809	\$ 1,581,720	\$ 1,445,538	\$ 1,173,800	\$ 1,179,861	\$ 1,616,028	\$ 1,962,623	\$ 2,400,266	\$ 2,903,257	\$ 3,370,865
% Change from prior period	22.2%	16.5%	12.0%	3.9%	-5.4%	3.8%	11.5%	6.9%	6.9%	-8.6%	-18.8%	0.5%	37.0%	21.4%	22.3%	21.0%	16.1%

